ATTRINC.ORG

AT THE TABLE

SPONSORSHIP OPPORTUNITIES

2022

ABOUT US

At The Table (ATT) was founded on July 25, 2017, with a focus on enhancing the lives of women and girls in the Columbus Metropolitan area through health awareness, domestic violence awareness, mentorship, and educational resources. Our Executive Board consists of seven talented members, community-focused decision-makers who serve diligently in making positive impacts in the lives of women, girls, and the community.

They represent entrepreneurs, mentors, teachers, and volunteers who work toward collaborating with community leaders, agencies, and individuals to establish partnerships to expand the missions and goals of At The Table.

Our Mission is to empower women and girls to reach their full potential through social awareness, well-being, mentorship, and educational resources with a focus on the African American community.

At the Table **envisions** a world in which every woman and every girl is Whole in Mind, Spirit, and Body, and she knows all things are possible for her.

OUR MISSION & VISION

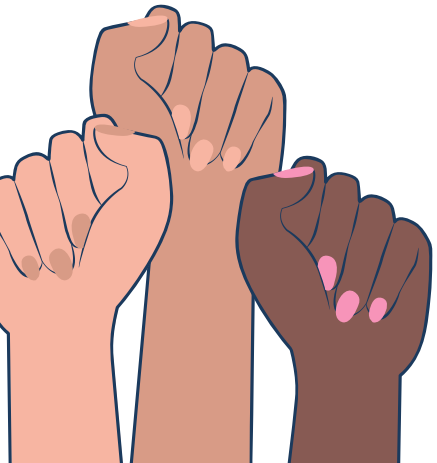
WHAT WE DO

04

At the Table (ATT) is a non-profit organization that serves women and girls in the Columbus, Ohio Metropolitan area through social awareness, well-being, mentorship, and educational resources with a focus on the African American community.

Research suggests that when women support other women it improves their mental health by decreasing stress, anxiety, and depressive symptoms and increases calm and happy feelings.

-World-renowned life coach Olga Levancuka



At The Table was founded with a desire and passion to empower women and girls to embrace their beauty (inside and out), uniqueness, intelligence, resilience, and determination to thrive in life!

They came together with a focus on helping women and girls in the Columbus Metropolitan area through a cancer and health initiative, domestic violence awareness, mentorship programs, and a scholarship program.

LEADERSHIP

05

Deniece Pittman, Co-Founder and President

Deniece Pittman co-founded At the Table with Dushon Johnson to enhance the lives of women and girls. Through many years of outreach ministry, community volunteer efforts, and reflecting on the challenges she faced as a youth, Deniece was inspired to do more in her community! Her mission is to provide a collaborative support system that encourages every woman and girl, despite her circumstances, to recognize her worth and live her dream.

Dushon L. Johnson, Co-Founder and Executive Director

Early on Dushon has had a passion to serve. Inspired by the love of her family she served her community through connecting with people, serving, and volunteer work. It was only natural for her to start an organization in 2017 that would support women and girls. At the Table was established to provide programming for women and girls in a safe and nurturing environment.

Dushon is committed to providing a sisterhood of supportive services and resources for those in her community. She wants to empower women and girls to reach their full potential and help others do the same.

3.8 MILLION WOMEN

THE STATS

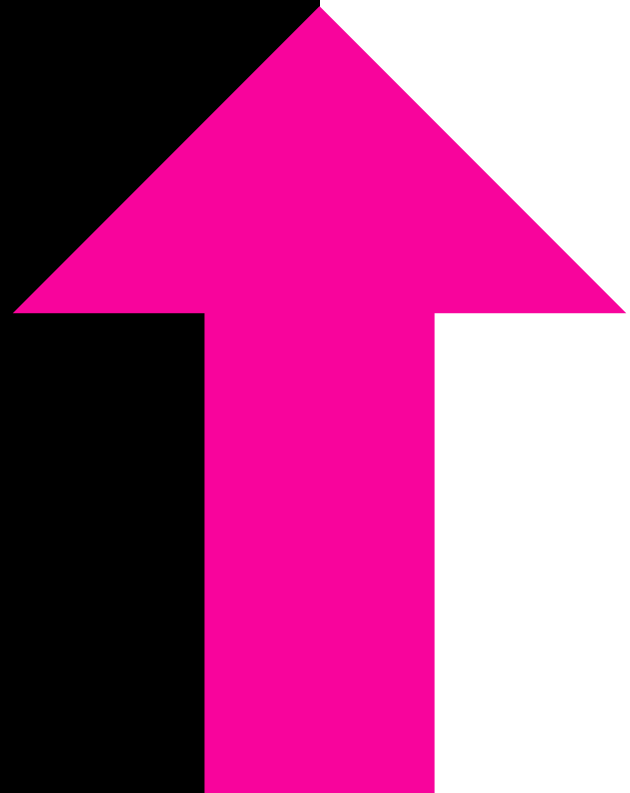
DID YOU KNOW

- About **1 in 8 U.S. women** (about 13%) will develop invasive breast cancer over the course of her lifetime.
- As of January 2021, there are more than **3.8 million women** with a history of breast cancer in the U.S..
- In women under 45, breast cancer is **more common in Black women** than white women. Overall, Black women are more likely to die of breast cancer.
- In **Ohio** it is estimated that **10,450 women** will be diagnosed with Breast Cancer in 2021.

*Source: breastcancer.org

OUR IMPACT

- Over 800 attendees at our Annual Women's Luncheon
- Serve an annual average of 75 students through our THRIVE Girls Mentorship Program at Mifflin
- Served 52 Women Cancer Survivors in 2020
- Awarded over $4,000 Scholarships with a goal to increase that to $14,500 in 2022.
- Provided Care Packages to scholarship recipients
- Launched the first auguarial in 2019 in Partnership w/OSU Hale Black Cultural Center and CHOICES and other supportive companies, ie. Job & Family Services - open and free to the public.



THE OUTREACH

- T.H.R.I.V.E Program
- Domestic Violence Forum
- Annual Event
- Upcoming Partnership for Young Women's Health
- Scholarship Programs

09

DENIECE PITTMAN SCHOLARSHIP

Deniece Pittman Academic Scholarship Cancer Fund

The Deniece Pittman Scholarship Fund provides financial donations to female high school seniors and/or college students age 26 or younger that have been affected by cancer (this may include currently undergoing cancer treatment, being a cancer survivor, or having a parent, guardian who is currently undergoing cancer treatment, a cancer survivor or has lost a parent or guardian to cancer).

Scholarship Care Package Program - Care gift baskets are given to the scholarship recipients several times a year. Gift items include personal hygiene, toiletries, gift cards, and supplies for college.

Our goal is to continue to grow our giving community in providing funds for women and girls that are affected by cancer to pursue their educational/career goal and dreams. **ATT plans to award 3 scholarships in the amount of $3,500 each.**

#ATTWEL22

Annual Women's Empowerment Luncheon & Fashion Show honoring women cancer survivors and bringing awareness/education to cancer health and wellness.

SURVIVE. LIVE. THRIVE.

Honoring Women Cancer Survivors in our Community!

Day 1 - Health Fair with screenings, demos, workshops, presenters on cancer health and community partners, OSU Mobile Unit on Site, health vendors, healthy foods preparation tutorials.

Day 2 - Night of Elegance, Fundraiser Dinner, Fashion Show, Awards Presentation, Highlights of the Honorees, Highlights of ATT, Raffle and Silent Auction. Goal to increase sponsored attendees that are women and girls cancer survivors. Promote Cancer Education, Cancer Community Organizations and Resources.

T.H.R.I.V.E

T.H.R.I.V.E. (Transcending Her Real-Life Issues Victoriously Through Empowerment). “Building Self-Confidence” helps middle and high school girls identify barriers that prevent positive self-confidence through social, academic, and professional development.

At The Table’s T.H.R.I.V.E. will participate in the Mifflin High School's Women's Study class, augmenting what the school is offering by introducing the students to current day role models. The facilitators will come from all walks of life and emphasize that the sky's the limit to what they can achieve. Sessions will focus on goal setting, esteem building, entrepreneurship, financial planning, career building, problem-solving, fitness, nutrition and mental health.

T.H.R.I.V.E 2.0

A community-based program for women ages 19-30

A partnership with CareSource and other outreach organizations focusing on: Health Initiative to support women ages 19-30, Target Group: “At Risk” - women of color to improve basic life skills, encourage healthy living for preventive diseases - focus “women of color”

On-site workshops, develop a program/curriculum covering the following topics:

Social

- Trauma
- Anger / Stress Management
- Domestic Violence & Sexual Abuse
- Drug Addiction
- Accountability
- Housing
- Food

Basic Life Skills & Healthy Living

- Diet - the natural way... vegan, knowing the facts - what’s really healthy
- Lifeskills (grocery shopping, sewing, preparing healthy meals)
- Early Detection -Cancer Prevention
- Series of Educational Virtual and on-site workshops
- Breast Examines and Financial Support
- Self-Defense Classes
- Sexual Health (How to Protect Yourself)

Financial Literacy Education Piece - Facilitator

- Financial management (debt/credit repair/budgeting/banking)
- Investments

Career Development

- GED Program
- Employment preparation (interview skills, resume writing, dress for success, and childcare resources)
- Entrepreneur Match Program

DOMESTIC VIOLENCE AWARENESS

At the Table's Womens Domestic Violence Awareness is a Live Panel Event in Partnership with Dr. Melveena Edwards; Survivor and Book Author, Davonna Booth-Minor; Survivor and Ohio State University, and Frank W. Hale Black Cultural Center.

This event brings awareness to Domestic Violence and provides community support resources in the areas of Housing, Counseling, and Mental Health Services.

ANNUAL SPONSOR

FUNDS SURVIVOR TABLES TO THE COMMUNITY

$10,000

As our Annual Sponsor, you will provide opportunities for ATT to continue supporting those affected by Cancer in Central Ohio.

Promotion Placement Opportunities:

- Your Logo/Brand on event promotional material throughout the year.
- Premium Logo/Brand placement on our website
- Full-page ad placement on our Annual Event Program Guide and Domestic Violence Awareness Forum Event Agenda
- A Sponsored table at our Annual Fashion Show Luncheon (seating and lunch for 8)
- Mention in the presentation at the Annual Domestic Violence Awareness Forum
- Insert in our swag bags at all events
- Social media promotions throughout the year

BECOME A SPONSOR AT ATTRINC.ORG/SUPPORT-US

PRESENTING SPONSOR

$5,500

As our Presenting Sponsor, you will provide opportunities for ATT to continue supporting those affected by Cancer in Central Ohio.

Promotion Placement Opportunities:

- Listed as Presenting Sponsor on all promotional and marketing materials including social media, website, and print.
- Logo/Brand placement on our website
- Full-page ad placement on our Annual Event Program Guide
- A Sponsored table at our Annual Fashion Show Luncheon (seating and lunch for 8)
- Insert in our swag bags at all events

BECOME A SPONSOR AT ATTRINC.ORG/SUPPORT-US

SCHOLARSHIP SPONSOR

$3,500

As our Scholarship Sponsor, you will provide opportunities for young women that have been affected by Cancer. The Denience Pittman educational scholarships are awarded to 3-5 students each year that meet the criteria of academic excellence and community engagement.

Promotion Placement Opportunities:

- Listed as Scholarship Sponsor on promotional and marketing materials including social media, website, and print.
- Logo/Brand placement on our website
- Half-page ad placement on our Annual Event Program Guide
- An announcement at our Annual Fashion Show Luncheon
- 4 tickets to our Annual Fashion Show Luncheon
- Insert in our swag bags at all events

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MEDIA SPONSOR

$2,500

As our Media Sponsor, you will provide opportunities for ATT to continue supporting those affected by Cancer in Central Ohio.

Promotion Placement Opportunities:

- Listed as Media Sponsor on all promotional and marketing materials including social media, website, press release, and print.
- Logo/Brand placement on our event website
- Full-page ad placement on our Annual Event Program Guide
- Social media mentions
- 2 tickets to the Annual Fashion Show Luncheon
- Insert in our swag bags at all events

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T.H.R.I.V.E SPONSOR

$2,500

As our T.H.R.I.V.E. Sponsor, you will provide opportunities for ATT to continue outreach and programs for high school-aged students at Mifflin High School and our *New* T.H.R.I.V.E 2.0 program for young women ages 18-26 offering educational resources, health assessments, financial resources, and more.

Promotion Placement Opportunities:

- Listed as T.H.R.I.V.E Sponsor on all promotional and marketing materials including social media, website, press release, and print.
- Logo/Brand placement on our website
- Half-page ad placement on our Annual Event Program Guide
- Social media mentions
- Vendor table at the Annual Fashion Show Luncheon

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A SEAT AT THE TABLE SPONSOR

$1,000

As our Seat at the Table Sponsor, you will provide opportunities for ATT to continue supporting those affected by Cancer in Central Ohio including but not limited to our Deniece Pittman Scholarship fund, Annual Awareness events, Outreach programs, and more.

Promotion Placement Opportunities:

- A listing in our Annual Fundraiser Event program
- Social media mentions
- Logo on website
- Full-page ad in one event program

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COMMUNITY SPONSOR

$500

As our Community Sponsor, you will provide opportunities for ATT to continue supporting those affected by Cancer in Central Ohio. Come together with a few friends and support our educational scholarship fund or a table at our Annual Fashion Show event.

Promotion Placement Opportunities:

- A listing in our Annual Fundraiser Event program
- Social media mentions
- Logo on website
- Quarter-page ad in one event program

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YOUR SUPPORT WILL MAKE AN IMPACT.

If you are interested in any of our sponsorship opportunities or partnering with us in our outreach programs within Columbus, Oh we would love to speak with you!

You can contact us at info@attrinc.org for general questions or program partnerships.

Sponsorship Inquiries:
Website at attrinc.org/support-us

Contact:
Dushon Johnson, Co-Founder, and Executive Director
Phone: 614-989-8787
Email: Dushon@attrinc.org.